



The world's greatest problem solvers all do one thing really well... They think differently.
They challenge the norms and pre-conceived ideas that hinder so many people and find new innovative and exciting ways to move forward. So how do they do it?

We often hear comments such as "I'm just not creative" or "I'm not wired that way" from people who struggle to be innovative - however it's absolutely proven that creativity can be learned – and we've written this program specifically to help people who find it difficult.

When faced with various problems we all have choices regarding how we tackle them. We can rely on our 'usual' thinking and approach - or we can break new ground, shake off our traditions and surprise ourselves with.... who knows what? You'll be amazed!

Objectives:

On completion of this program participants will be able to:

- Challenge assumptions and traditional ways of thinking
- Understand the limits of linear thinking
- Be able to think laterally by using new tools and approaches
- Utilise mind-mapping as a means of generating ideas
- Apply 8 powerful techniques for creative thinking
- Solve complex problems through innovation and group problem solving
- Apply new skills to existing challenges

What is covered?

- Discovering Lateral thinking tools and methods
- Assumption Smashing
- Six Thinking Hats
- Mind mapping techniques
- An incredible approach to Brainstorming
- Appreciation – as used by the Military
- Force Field Analysis
- Plus - Minus – Interesting
- Attribute listing
- Two challenging, practical problems to be solved creatively



Duration: 1 Day

